

# Windows Movie Maker

Web videos are not difficult to create and there are free packages available to allow you to do it. Windows Movie Maker is just one such package that will allow you with a little creativity to create some really good videos.

Some will create a web video just for fun and others would have different intentions like marketing a product or educating people on the working of a program or service. No matter which one is what you are planning there are some basic principals you need to take into consideration when creating a web video.

First you need to establish what the goal of your video is, you can't just go and blindly start recording with the attitude that you will create the story as you go along. Yes in some cases this does work but it is the exception to the rule. Usually this takes up ten times more time than if you planned it beforehand.

Planning your web video is the basis of creating a good video that people will actually watch, which of course your goal is ultimately.

The basics of your production process.

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Decide what type of video it is that you want to create.

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Write a short script of what it is you want to say or show.

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Find or film the images you need which will relate to the script you wrote

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Edit and publish your production.

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Tap yourself on the back for a job well done.